

NATURE,
YOU
AND
NOTHING
ELSE.





The era of



GT Bharathi Urban Developers is the successful result of a partnership founded on the ethos of trust between GT Realty and Bharathi Meraki. Community, progress and elevated living are at the core of our beliefs; this is the seal of every GT Bharathi excellence. Together, we are creating the fertile future of living with pre-engineered plots, villas, resorts, farmlands, boutique apartments, senior living and industrial parks.





*Find yourself enveloped
in glittering beauty.*



NEMMELI, ECR.

Glittering with bright beauty on the ECR is the glowing lifestyle within the gated community of La Amethyst. Here, life is set opposite the shimmering shores of the Bay of Bengal soaking up every heady sunrise and sultry sunset that envelops the senses.

Welcome to your life by the Bay, a lifestyle crafted for making memories and celebrating milestones bejewelled by the beauty of La Amethyst.



An idyllic spot
for a lifetime of beauty.



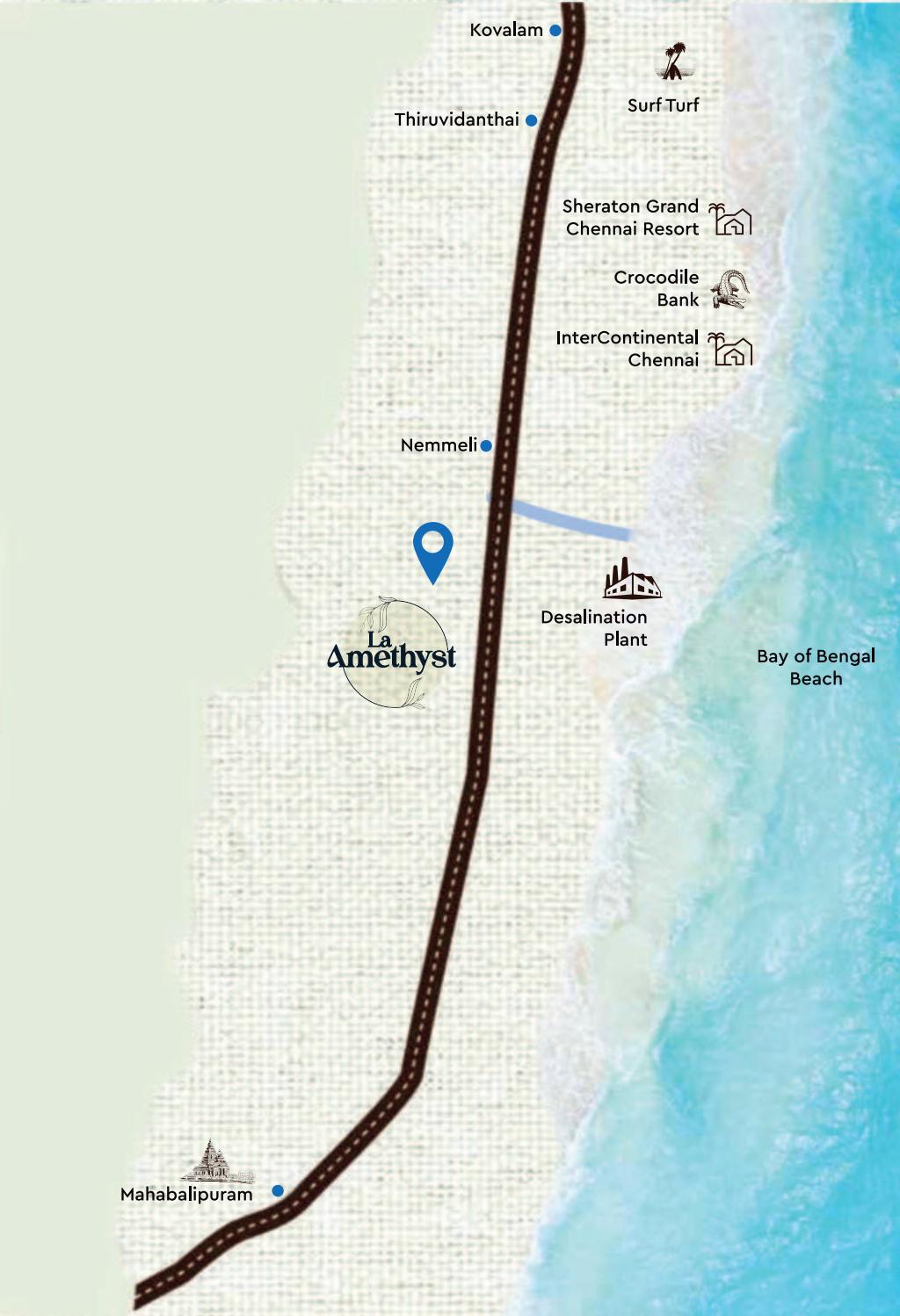
Easy Accessibility

OMR
Kilambakkam
Mahabalipuram



Hospitals

Chettinad Super Speciality Hospital.
ECR Multispeciality Clinic.
Madha Pitha Hospital, Kovalam.



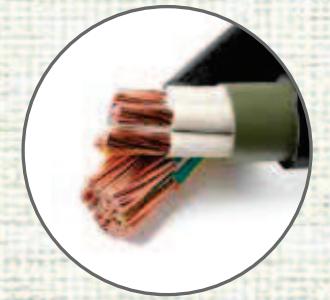
Marina Mall
Surf Turf
Shore Temple
Mayajaal
PVR Heritage RSL
VGP
MGM
Olive Beach

La Amethyst is located right opposite the desalination plant on the right-hand side of ECR at Nemmeli, surrounded by miles of beach and adventurous spaces to stay.

Enhance the quality of your lifestyle with amenities that enrich it.



Solar boulevard lights



Duct chamber for EB provision



Sewage system – common septic tank



Common transformer yard



Plumbing system from common sump



Common borewells



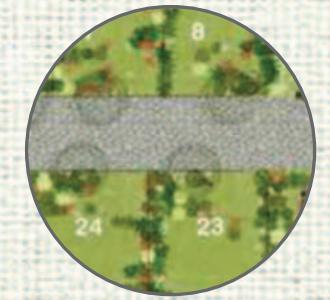
Common wells connected to a common sump



Clear titles



1.7-acre gated community



Plots ranging from 1400 sq. ft.



Plug & play plots



Fully-landscaped with potted plants and trees in each plot



Designer compound wall facing ECR



Activity area for kids play



Crazy paving



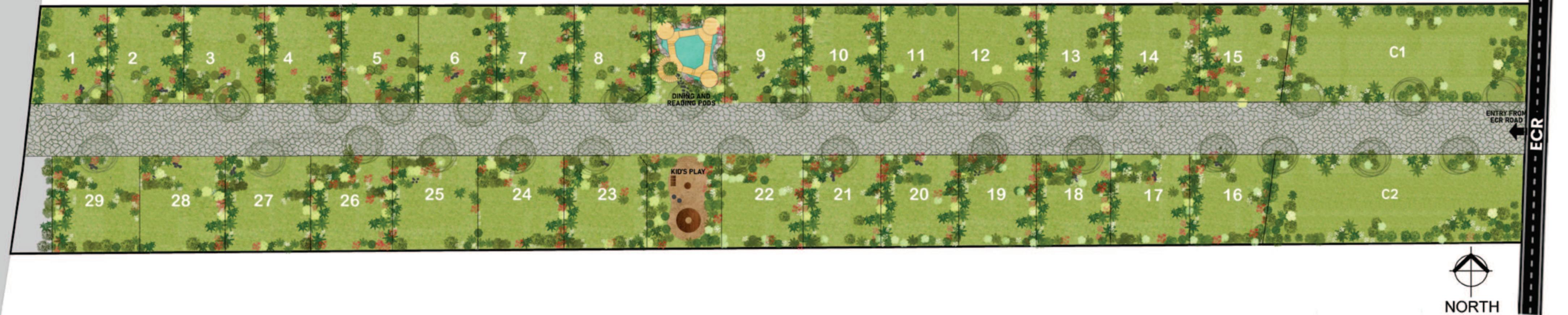
Designer pods and pond



Set yourself apart with these salient features.

*An overview of life
by the Bay.*

Layout



Plot No.	1 (S)	2 (S)	3 (S)	4 (S)	5 (S)	6 (S)	7 (S)	8 (SE)	9 (SW)	10 (S)	11 (S)	12 (S)	13 (S)	14 (S)	15 (S)	16 (N)	17 (N)	18 (N)
SIZE	1367	1523	1515	1503	1489	1479	1475	1475	1473	1471	1471	1477	1485	1493	1841	1324	1379	1375
19 (N)	20 (N)	Plot No.	21 (N)	22 (N)	23 (N)	24 (N)			25 (N)	26 (N)	27 (N)	28 (N)	29 (N)	C1 (N)	C2 (N)			
1371	1373	SIZE	1372	1356	1500	1496			1494	1510	1528	1541	1556	4777	4619			





6 delightful reasons
to buy a plot at La Amethyst.

 **Stunning Surroundings**

ECR is celebrated for its serene beaches, lush green forests, and breathtaking views of the Bay of Bengal.

 **Growing Value**

The demand for properties in OMR linked with ECR has been on the rise, resulting in a consistent increase in the value of plots.

 **Superb Connectivity**

ECR offers excellent connectivity to the rest of the city through the East Coast Road, which runs alongside the coast and the city.

 **Lucrative Investment**

Investing in properties along East Coast Road is considered highly profitable, with guaranteed returns. As a renowned tourist spot, it draws visitors from around the globe.

 **Accelerated Infrastructure Growth**

Chennai has experienced significant infrastructure development over the years and future developments enhancing connectivity and improving living standards.

 **Proximity to OMR**

The region's strong links to other parts of the city, along with its closeness to OMR, India's IT hub, boosts its appeal as a prime investment destination.



**ECR, Opp. Nemmeli Sea Water Desalination Plant, Sulerikadu,
Chennai, Tamil Nadu – 603 104.**

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RERA NO.: TNRERA/04538/2023 | WWW.RERA.TN.GOV.IN

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